

The Jacksonville Alumni Chapter of
Kappa Alpha Psi Fraternity, Inc.®

Presents:



Healthy Start 5K

January 6, 2018

The Jacksonville Landing



Winning the Race Against Diabetes

Sponsorship Package



Proceeds to Benefit:
American Diabetes Association
and the
Kappa Alpha Psi Foundation-
Jacksonville
www.jacksonvillekappas.com



@jac_kapsi1911

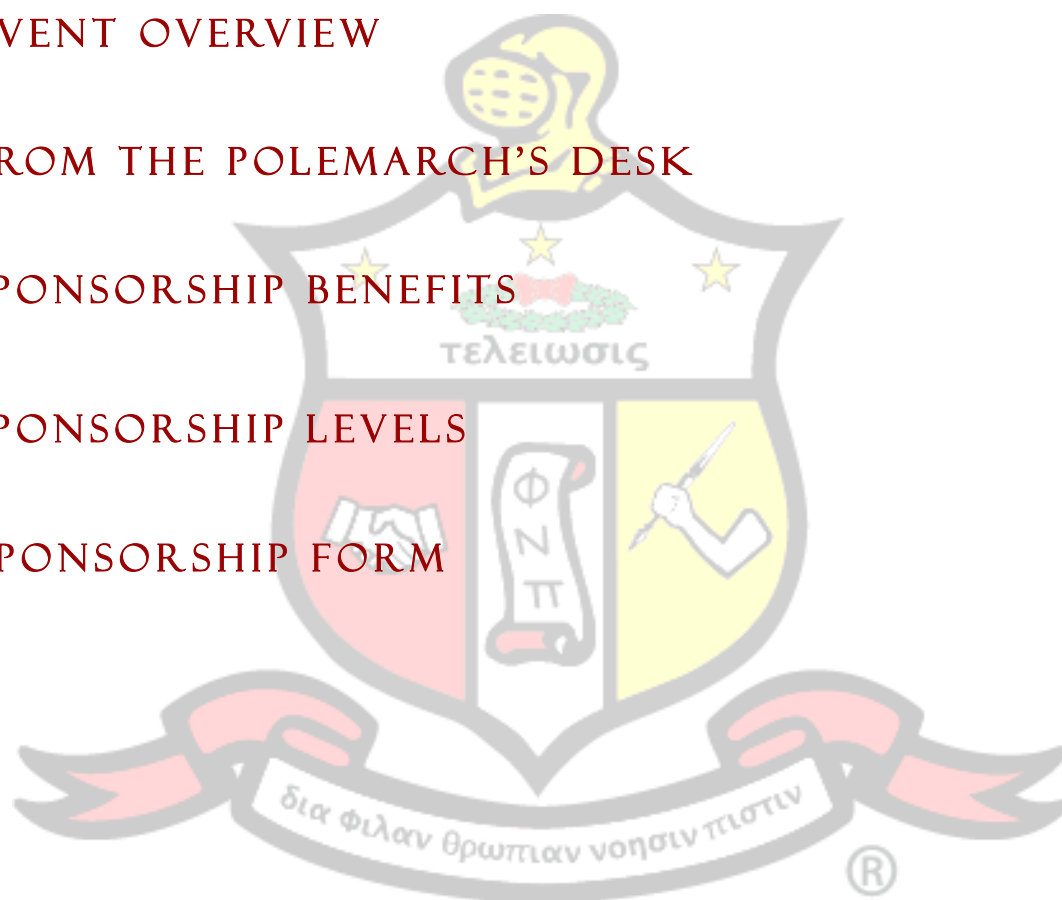
@jackapsi1911

JacksonvilleAlumni

6TH ANNUAL HEALTHY START 5K SPONSORSHIP PACKAGE

TABLE OF CONTENTS

EVENT OVERVIEW	3
FROM THE POLEMARCH'S DESK	4
SPONSORSHIP BENEFITS	5
SPONSORSHIP LEVELS	6
SPONSORSHIP FORM	7





6TH ANNUAL HEALTHY START 5K RUN/WALK

“Get off the Couch and MOVE!”

SATURDAY, JANUARY 6, 2018

Time: 5K Run/Walk at 8:00 AM, 1 Mile Fun Run/Walk at 9:00 AM

In Affiliation With:



Location: The Jacksonville Landing

2 Independent Drive

Jacksonville, FL 32202

The **Healthy Start 5K** welcomes both runners and walkers. The purpose of this charitable event is to raise awareness for the importance of living a healthy, fit and smart lifestyle. In addition to the run, healthcare professionals will be in attendance to answer questions and provide insightful educational resources.

We encourage the Northeast Florida community and the city of Jacksonville especially, to come out to enjoy a nice run or walk to kick the new year off to a healthy start! We will have fun activities for the kids and family as we all work together to promote a healthy lifestyle.

All proceeds from this event will support the **American Diabetes Association and the Kappa Alpha Psi Foundation-Jacksonville.**

The **American Diabetes Association** leads the fight against diabetes and fights for those affected by diabetes. They fund research to prevent, cure and manage diabetes; deliver services to hundreds of communities; and educate and inform the community about diabetes.

The **Kappa Alpha Psi Foundation-Jacksonville** is a 501(c)3 non-profit organization that has granted over \$350,000 to students pursuing post-secondary and graduate degrees through its scholarship program. Additionally, the Foundation also continues to support the young men of Jacksonville through its Guide Right Leadership & Development Program.

Proceeds To Benefit:



Kappa Alpha Psi Foundation - Jacksonville

6TH ANNUAL HEALTHY START 5K
FROM THE POLEMARCH'S DESK



Kappa Alpha Psi Fraternity, Inc.[®]

Post Office Box 40625
Jacksonville, Florida 32203
~ JacksonvilleKappas.com ~

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For the past 5 years, the Jacksonville Alumni Chapter of Kappa Alpha Psi Fraternity, Incorporated has hosted the Healthy Start 5K in downtown Jacksonville, Florida. This is out of a deep conviction and pledge to simply help make the Jacksonville community a phenomenal place to live, work, raise our kids, build our families, prosper and grow old. Because of that commitment, we agreed that one of the most important factors to the betterment of our community is the health of our community.

Over these years we have worked persistently and diligently in the Jacksonville Community to help bring awareness to the importance of living a healthy lifestyle. We want everyone to understand how healthy living can help them avoid developing diseases such as type 2 diabetes and other health conditions that take a severe toll on our health, finances, quality of life and our community.

Additionally, proceeds from this event also support programs and activities used to develop boys that may not have had the same opportunities in life to excel and achieve that most of the youth in our community have had. This is through our Guide Right Kappa League Program in which we work with young men in grades 6-12 to develop their leadership abilities, instill in them a sense of civic responsibility, and prepare them for a career or post-secondary education.

If you believe in a healthy Jacksonville community, bringing awareness to how healthy lifestyle choices can reduce the risk of developing type 2 diabetes, and ensuring that the children we mentor as part of our Guide Right Kappa League Program are prepared to succeed in college and in subsequent life, then we need your support.

We ask that you to join us in this endeavor by supporting this community event. Consider registering yourself, your kids or your team (friends, co-workers, schoolmates or church members). Other ways of supporting are to become a Sponsor or Vendor. Last but not least, providing in-kind support or simply making a tax-deductible monetary donation will be greatly appreciated as well. We sincerely applaud and commend you willingness to participate in and support this event. Now, "Let's Get Off the Couch and Move!"

Thank you for your support!

Respectfully,

Mark Chapman III, Polemarch Reginald Luster, Esq., Chairman
Jacksonville Alumni Chapter KAΨ Foundation-Jacksonville

"Impacting the Community Since 1925"



6TH ANNUAL HEALTHY START 5K SPONSORSHIP BENEFITS



*The Kappa Alpha Psi Foundation-Jacksonville is a 501(c)(3). All contributions are tax-deductible.

The **6th Annual Healthy Start 5K Run** offers local and regional exposure for your company or business in the following ways:

Media Coverage

Merchandising

Product Sampling Opportunities

Targeted Audience of Consumers

Branding Opportunities

Employee & Corporate Team Building

Association with Local & National Health Initiatives

Support of local nonprofit organizations

6TH ANNUAL HEALTHY START 5K SPONSORSHIP LEVELS

◆ Title Sponsor

Donation: \$5,000

Sponsor Recognition: Logo on 1st Place Sports Website with direct link to your website (over 100,000 impressions per month); Recognition in the Jacksonville Running Guide magazine (mailed to 10,000+ runners); Logo and link in results email to runners; Large logo on back of event t-shirt; Logo on marketing materials; Company name announced prior to event start

Race Day Perks: 10 complimentary race entries; Option for vendor table; Option to display banner on race day

◆ Partner Sponsor

Donation: \$2,500

Sponsor Recognition: Recognition in the Jacksonville Running Guide magazine (mailed to 10,000+ runners); Logo and link in results email to runners; Medium logo on back of event t-shirt; Logo on marketing materials; Company name announced prior to event start

Race Day Perks: 5 complimentary race entries; Option for vendor table; Option to display banner on race day

◆ Gold Sponsor

Donation: \$1,000

Sponsor Recognition: Logo and link in results email to runners; Small logo on back of event t-shirt; Logo on marketing materials; Company name announced prior to event start

Race Day Perks: 3 complimentary race entries; Option to display banner on race day

◆ Silver Sponsor

Donation: \$500

Sponsor Recognition: Logo on marketing materials; Company name announced prior to event start

Race Day Perks: 1 complimentary race entry

Please Note: The deadline to have your company logo printed on the t-shirts is December 20, 2017.

6TH ANNUAL HEALTHY START 5K
SPONSORSHIP FORM

We are pleased to support the **6th Annual Healthy Start 5K.**

“WE CARE and support a healthy and fit lifestyle and desire to be recognized as a proud sponsor of this worthwhile community event!”

- ◇ TITLE SPONSOR \$5,000
- ◇ PARTNER SPONSOR \$2,500
- ◇ GOLD SPONSOR \$1,000
- ◇ SILVER SPONSOR \$500
- ◇ PATRON \$ _____

Would you like to be a vendor? ◇ Yes ◇ No
(Complimentary for Title and Partner levels. \$100.00 for all others.)

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ E-MAIL _____

CREDIT CARD # _____ EXP. DATE ____/____/____ CVN Code _____

Please make your check payable to Kappa Alpha Psi Foundation-Jacksonville

We are a tax-exempt 501(c)(3) organization. All donations are tax deductible. Donations must be received by December 16, 2017. We appreciate your support.

Mail form & payment to: Kappa Alpha Psi Foundation-Jacksonville

PO Box 40625

Jacksonville, FL 32203

For additional information, contact Barney Spann at 904-233-6500.

A copy of your company logo is required immediately to ensure it is included on the specified printed materials.

Thank You!

6TH ANNUAL HEALTHY START 5K

"Winning the Race Against Diabetes"

Hosted by the
Jacksonville Alumni Chapter Of
Kappa Alpha Psi Fraternity, Inc. ©

