



Saturday, May 15, 2010

8:00 AM · 5K

8:30 AM · 1 Mile Fun Run

1<sup>st</sup> Place Sports

3931 Baymeadows Road

Jacksonville, FL 32217

Come participate in the first annual **Marty's Run!** This event is a 5K Run/Walk and a 1 Mile Fun Run to help benefit Memories of Love, a non profit organization created as a legacy to Marty Gottlieb. Marty was a Jacksonville Florida native, husband and father of two young children, who died at age 32. Help families like his who are dealing with life threatening illnesses create happy memories, far removed from medical worries!

[www.MemoriesOfLove.org](http://www.MemoriesOfLove.org)

## TO BENEFIT MEMORIES OF LOVE

Memories of Love is a non-profit foundation that provides, with the help of many caring community partners, the gift of a 5 night/6 day respite trip in Orlando, Florida to critically ill adults and their immediate families. Their mission is single focused on creating lasting memories for young children whose parent is battling a life threatening illness.

Philanthropists Mel Gottlieb and Henri Landwirth co-founded Memories of Love in August of 2005 in loving memory of Mel's son, Martin Gottlieb, who died at age 32, leaving a wife and two young children behind him.

Both Mel and Henri know the pain of losing precious loved ones to untimely death. It is their hope that Memories of Love will provide the children of critically ill parents with lasting memories as they take a joyful family respite trip together.



*Creating Joyful Family Memories for Children  
Whose Parent has a Life-Threatening Illness*

## DONATIONS

There are many thoughtful ways to give a gift that keeps on giving. To donate on someone's behalf, contact us. For information on strategic and cause-related marketing campaigns, service and in-kind donations or how your company can help sponsor a wish or run a local campaign to benefit a specific family please contact us at:

4932 Sunbeam Road  
Jacksonville, FL 32257  
(904) 596-2789

## ENTRY FEES

	5K
Until May 8th	\$20.00
May 9th - May 14th	\$25.00
Day of Race	\$30.00

- Children under 13 and Adults 65 and over pay \$15.00 for the 5K
- The 1 Mile Fun Run is \$12.00 at all times!
- Sorry, there are **no refunds!**
- Make checks payable to 1st Place Sports Running Club and mail with entry form to: 3931 Baymeadows Rd, Jacksonville, FL 32217
- Register Online at [www.1stplacesports.com](http://www.1stplacesports.com)  
\*\*Online registration closes May 11th!\*\*

## PACKET PICKUP

Be sure and check the box on the entry form where you plan to pick up your packet. Packets will be available at the following 1st Place Sports locations on **Thursday, May 13th** and **Friday, May 14th** from 10:00 AM-6:00 PM.

- 3931 Baymeadows Road, Jacksonville, (904) 731-3676
- 2016 San Marco Blvd., Jacksonville, (904) 399-8880
- 424 South Third Street, Jax Beach, (904) 270-2221
- 2186 Park Avenue, Orange Park, (904) 264-3767

All packets that are not picked up prior to raceday will also be available for race day pickup starting at 6:30 AM.

## AWARDS

\$100 will be given to 1st Place Male and Female Finisher. \$50 will be given to 1st Place Masters Male and Female. Age group awards will be presented to the top three finishers in each of the following male and female age groups as follows: 13 and under, 14-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69 and 70 & over.

