



**Saturday, May 14, 2011**  
**8:00 AM · 5K**  
**9:00 AM · 1 Mile Fun Run**

**1<sup>st</sup> Place Sports**  
**3931 Baymeadows Road**  
**Jacksonville, FL 32217**

Come participate in the **Marty's Run 5K!** This event is a 5K Run/Walk and a 1 Mile Fun Run to help benefit Memories of Love, a non profit organization created as a legacy to Marty Gottlieb. Marty was a Jacksonville Florida native, husband and father of two young children, who died at age 32. Help families like his who are dealing with life threatening illnesses create happy memories, far removed from medical worries!

[www.MemoriesOfLove.org](http://www.MemoriesOfLove.org)

## TO BENEFIT MEMORIES OF LOVE

Memories of Love is a non-profit foundation that provides a 5night/6day Orlando respite trip to young families when a parent suffers from a life-threatening illness. The mission is single focused on helping children create lasting positive memories with their very ill parent at the very time they need it most.

Memories of Love was founded as a living memorial to Marty Gottlieb. Marty was a business man, husband and father of two young children.

Tragically, Marty passed away at the age of 32, leaving his children without a father. It is his love for his family and his compassion for others that serves as the inspiration for Memories of Love.

The foundation was established by Marty's family. It is a legacy and a tribute to a short life well lived. We remember Marty with love.



## DONATIONS

There are many thoughtful ways to give a gift that keeps on giving. To donate on someone's behalf, contact us. For information on strategic and cause-related marketing campaigns, service and in-kind donations or how your company can help sponsor a wish or run a local campaign to benefit a specific family please contact us at: 4932 Sunbeam Road, Jacksonville, FL 32257, (904) 596-2789.

## AWARDS

\$100 will be given to 1st Place Male and Female Finisher. \$50 will be given to 1st Place Masters Male and Female. Age group awards will be presented to the top three finishers in each of the following male and

female age groups as follows: 13 and under, 14-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79 and 80 & over. The first person to cross the finish line wins. Chips are used to give runners a true sense of their finishing time, and also to prevent race fraud, but placement is determined by order of finish, not chip time.

## ENTRY FEES

	5K
Until May 7th	\$20.00
May 8th - May 13th	\$25.00
Day of Race	\$30.00

- Children under 13 and Adults 65 and over pay \$15.00 for the 5K
- The 1 Mile Fun Run is \$12.00 at all times!
- Sorry, there are **no refunds!**
- Make checks payable to 1st Place Sports Running Club and mail with entry form to: 3931 Baymeadows Rd, Jacksonville, FL 32217
- Register Online at [www.1stplacesports.com](http://www.1stplacesports.com)  
\*\*Online registration closes early May 11th!\*\*

## PACKET PICKUP

Be sure and check the box on the entry form where you plan to pick up your packet. Packets will be available at the following 1st Place Sports locations on **Thursday, May 12th** and **Friday, May 13th** from 10:00 AM-6:00 PM.

- 3931 Baymeadows Road, Jacksonville, (904) 731-3676
- 2016 San Marco Blvd., Jacksonville, (904) 399-8880
- 424 South Third Street, Jax Beach, (904) 270-2221
- 2186 Park Avenue, Orange Park, (904) 264-3767

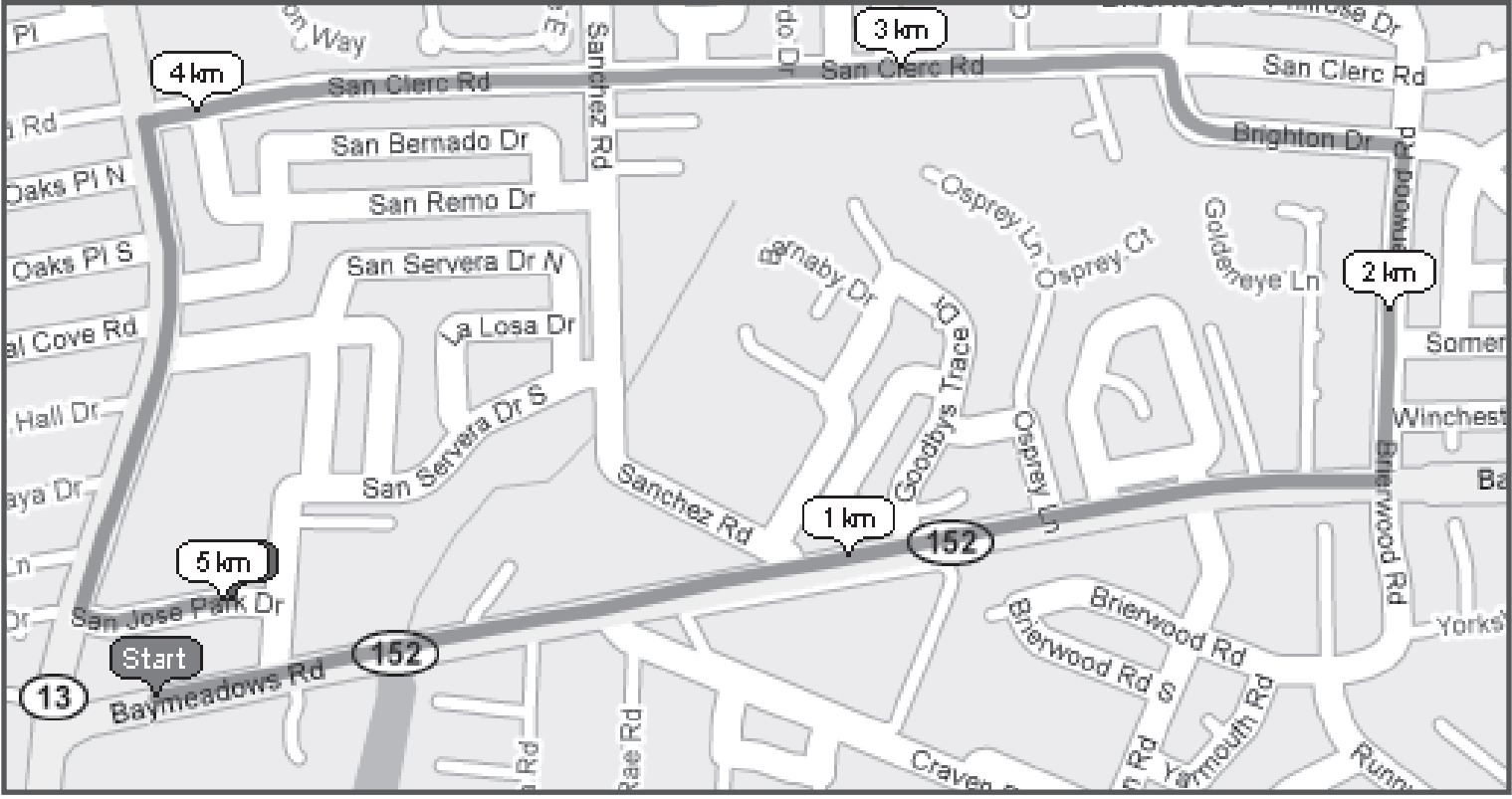
All packets that are not picked up prior to raceday will also be available for race day pickup starting at 6:30 AM.

# RACE TIMING

The race will be timed using the ChampionChip (chip must be worn on your shoe during the race). You can pick up the chip on race morning. Your entry fee covers the cost of the chip rental. If you have your own chip, you need to enter your chip number on the entry form, and deduct \$2.00 from the entry fee. Do not wear your personal chip if you sign up on raceday!

# RACE COURSE

This race will run the same course as the Celebration 5K. This USA Track and Field certified course is very flat and can be very fast. Digital clocks will be located at each mile. All turns and miles will be marked. The Jacksonville Sheriff's Office will control traffic on the course. Water stations will be located at the start, 1/2 way, and at the finish.



## MARTY'S RUN 5K MAY 14, 2011

### Official Entry Form

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Make Checks Payable to 1st Place Sports Running Club and mail to: 3931 Baymeadows Road, Jacksonville, FL 32217

I know that running a road race is a potentially hazardous activity which could cause injury or death. I should not enter and participate unless I am medically able and properly trained, and by my signature, I certify that I am medically able to perform this event, am in good health, and am properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right of any official to deny or suspend my participation for any reason whatsoever. I assume all risks associated with running in this event, including but not limited to: falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road. I also understand that in the event that this race has to be cancelled for any reason beyond the control of race management that my entry fee will not be refunded. All such risks being known and appreciated by me. I understand that bicycles, skateboards, baby joggers, roller skates or blades, animals and radio headsets are not allowed in the race. I also understand that I must return my ChampionChip transponder or I will be billed \$30.00 as replacement cost. I will abide by this guideline. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the Organizers of this event and all sponsors, including DRA CRT Baymeadows Center, LLC, Colonial Properties Trust, and their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver.

Please sign here. (Parent must sign if participant is under 18 years of age) Date Signed